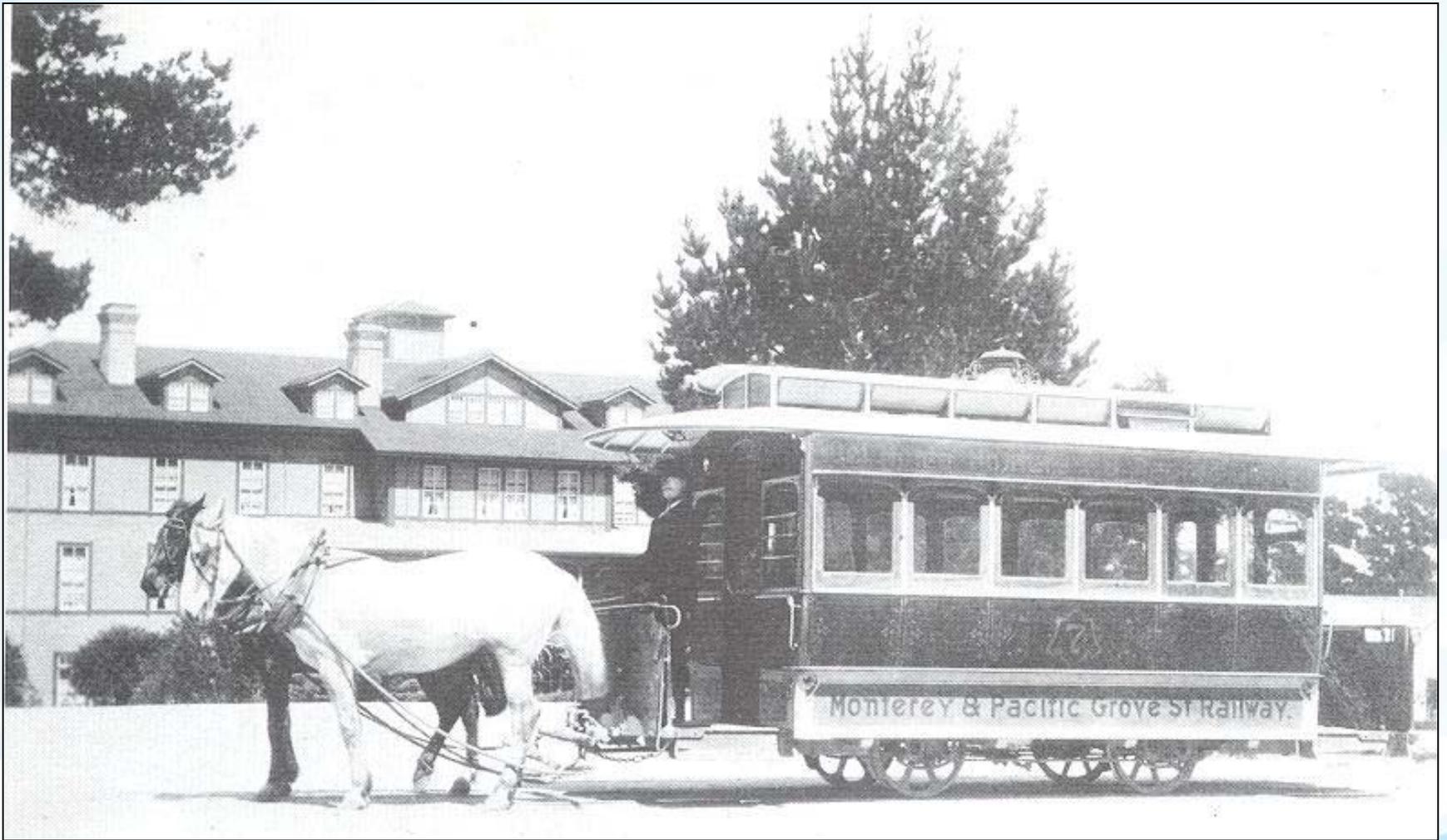


Public Transit Partnerships

Using the Federal Transit Benefit to Build Military Partnerships In Monterey





MST Today...

- *Monterey County's Primary Transit Operator*
- *A Transit District*
- *60 regular/seasonal bus routes*
- *142 vehicles (80 buses, 8 trolleys, 54 minibuses)*
- *237 direct employees, 85 contracted (MVTI)*
- *\$30M annual operating budget*
- *4.5 Million annual passenger boardings*

MST Service Area

**MST
Service
Area**



Monterey County Facts:

Monterey County Population – 430,000

***Industries: Tourism - \$2.0B; Agriculture - \$4B
Military - \$1.1B; Higher Ed - \$1B***

Annual Visitor Trips – 7,900,000

Agriculture Truck Trips – 2,700 per day

Monterey Peninsula accessible only via 2-lane highway

Team Monterey by the Numbers

<i>Installation/Category</i>	<i>Workforce</i>	<i>Budget</i>
Naval Postgraduate School	2,285 (125 military staff, 1,700 student officers, and 1,000 civilians)	\$225 M
Department of Defense Manpower Data Center (DMDC)	600 (approximately 400 contractors)	\$203 M
Naval Research Laboratory	96 (1 military, 70 civilians, 25 contractors)	\$20 M
Defense Language Institute Foreign Language Center (DLIFLC)	5,836 (students, staff, military, & contractors)	\$240 M
U.S. Army Garrison Presidio of Monterey	857 (8 military, 562 civilians, 287 contractors)	\$69 M
Fort Hunter Liggett	486 (15 military, 292 civilians, 179 contractors)	\$71 M
Camp Roberts	560 (248 military, 307 civilians, 5 contractors)	\$8 M
Fleet Numerical Meteorology & Oceanography Center	231 (59 military, 132 civilians, 40 contractors)	\$18 M
Defense Personnel Security Research Center (PERSEREC)	49 (13 civilians, 36 contractors)	\$12 M
U. S. Coast Guard Station Monterey	38 (all military)	\$3.5 M
DoD Retired Pay	5,223 retirees (3,383 military, 1,840 civilians)	\$126 M
Total	16,261 approximately	approximately \$1 Billion

Why Partner With Transit?

QUALITY TRANSIT -- NOW

Benefits to the military

Supports Obama Administrations goal to cut the federal government's indirect greenhouse gas emissions by 13 percent by 2020.

Reduces traffic and parking demands

Saves personnel money on gas, auto upkeep

Provides access to shopping and recreation for those without autos.

Improves overall morale.



The background features a bright sun in the upper left corner with rays extending across the sky. Below the sun are soft, white clouds. At the bottom of the image, there are stylized blue waves in various shades of blue, creating a sense of movement and depth.

***Military Partnerships
In Monterey County***

The Monterey Model

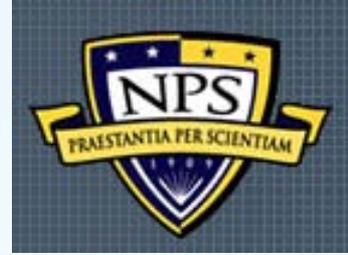
FY 2004 NATIONAL DEFENSE AUTHORIZATION ACT

SEC. 343. PERMANENT AUTHORITY FOR PURCHASE OF CERTAIN MUNICIPAL SERVICES AT INSTALLATIONS IN MONTEREY COUNTY, CALIFORNIA.

(a) AUTHORITY.—Subject to section 2465 of title 10, United States Code, public works, utility, and other municipal services needed for the operation of any Department of Defense asset in Monterey County, California, may be purchased from government agencies located in that county.



Military Partnerships In Monterey County



- Since 9/11 no transit service was allowed on local bases
- Traffic in and around military installations was having a negative impact on local communities.
- Parking/Traffic within the installations was problematic
- Installations landlocked and unable to grow
- After much outreach, transit seen as a solution

Military Partnership Results

16 new express routes providing peak hour service to local Army and Navy military communities.

Provides appx. \$2.0M of annual funding to MST that flows into the local community.

30 new local jobs created

Over 1,100 military personnel enrolled and continues to grow.

Over 500,000 annual passenger boardings.

5.5 million miles reduction of vehicle miles traveled (VMT) annually

5.0 million reduction of CO2 emissions annually

260,000 gallons reduction in annual gasoline consumption

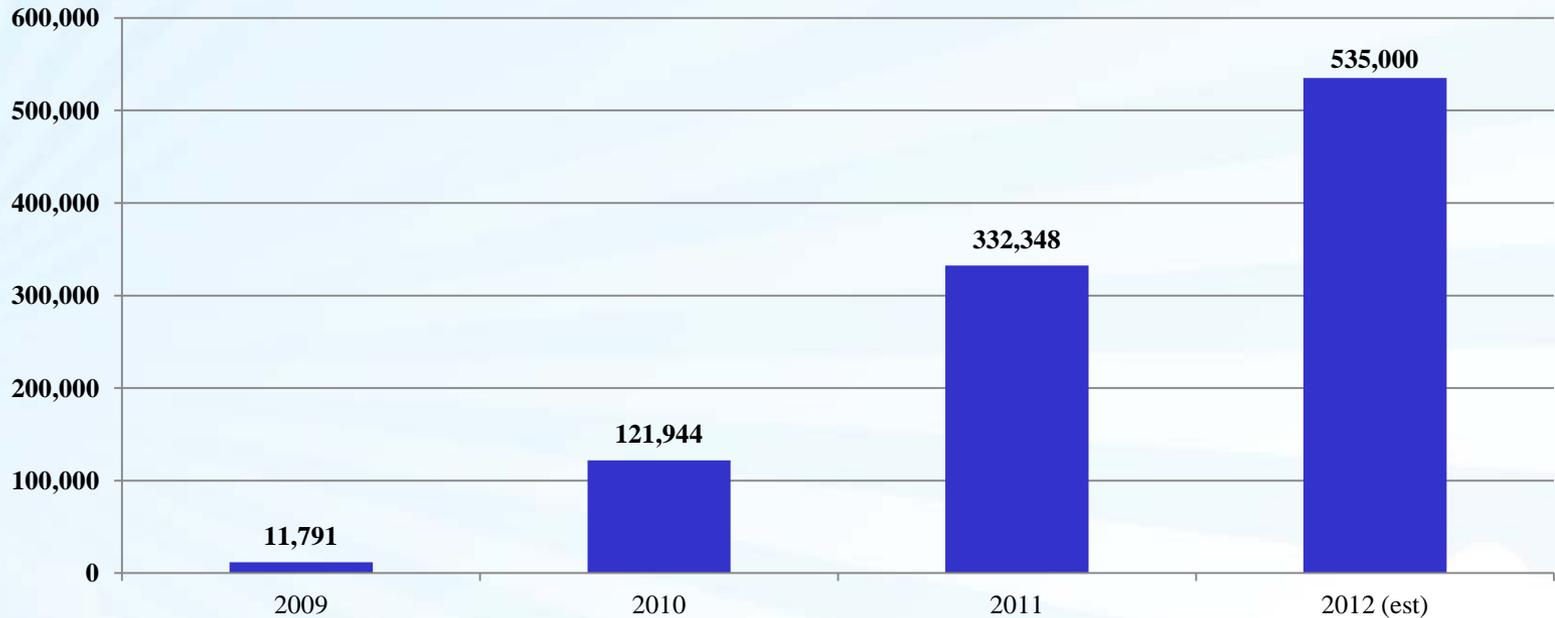
\$1 Million fuel savings for participants annually (\$500 per year)



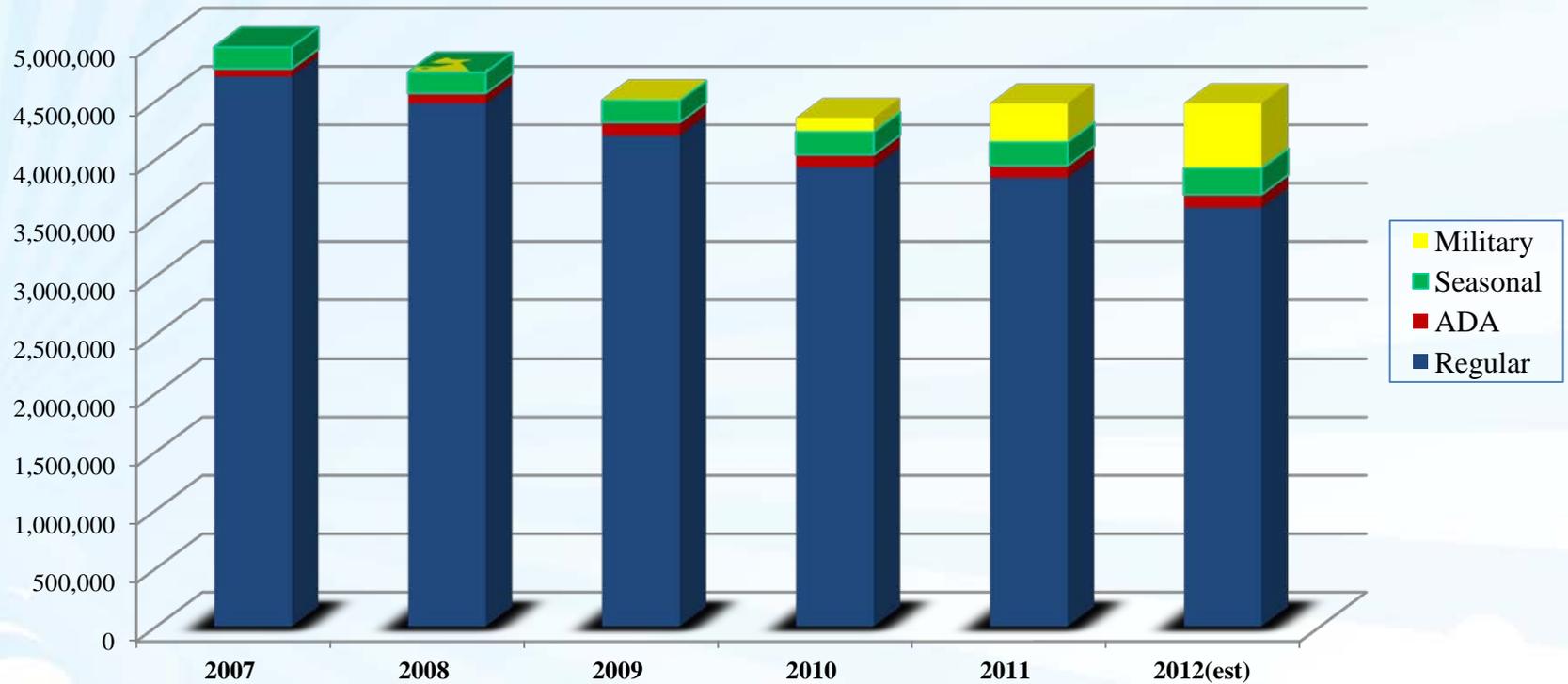
Military Partnership Results

Military Passenger Boardings 2009 - 2012

13



Impact on Transit System



14

The background features a light blue sky with rays of light emanating from the top left corner. At the bottom, there are stylized blue waves. The text is centered in the upper half of the image.

***About The Federal Transit
Benefit and Commuter Benefit***

The Federal Transit Benefit

Transportation Incentive Program –Mass Transit Benefit program

Available to all commuting federal active duty military, DOD civilians and NAF employees

On base active duty military do not qualify
(MST offers discount fares in lieu)

ARRA raised benefit to \$230 per month paid to eligible participants for alternative transportation.

Benefit revert to \$125 per month January 1, 2012.



Impact of Increased Commuter Benefit

- More than one quarter of participating employers said that enrollment in the program increased.
- 39 percent said employees who were already participating increased their pretax deductions.
- One third of employees in small companies increased their deduction over the previous cap of \$120 after the new law took effect.

Making It Work

The following areas are of special concern:

Security: ID Cards, base access, background checks, etc.

Planning: Do you know where passengers need to go, and when?

Logistics: Does the transit operator have enough equipment and personnel

Infrastructure: Is there space for buses to operate and turn on base?

Marketing: On base outreach and information campaigns

Finance/Admin: Who manages the program/ Can it break even?

Feedback: Are the customers satisfied, what is your ridership and results?



Making It Work

Transit Operations:

Does transit agency have the available fleet and labor force for additional peak hour bus service.

Hiring/training new and existing employees.

Identify any potential bus route interlining opportunities to minimize number of pull-outs during peak periods.

Identify bus turning and stop safety issues.



What we learned...

Each branch manages the program differently

The transit system need to coordinate with DOD coordinator at each installation.

Working with the military is time consuming

Inter branch rivalries can be counterproductive

The volume of Transit Benefit checks received can be overwhelming – MST received 4,532 separate checks for one quarterly payment!



What's next....

Credit/Debit cards to replace paper based system

New services for Veteran's and military families

Continue to grow the program with more on-base services



QUALITY TRANSIT -- NOW

Benefits to transit operator

Support from military partners can lead to:

- Support for transit tax and revenue measures
- Increased marketing exposure
- Attracting Non-traditional and/or choice transit riders
- Advocacy partner on local state and federal legislative/funding issues
- Recognition from industry

People Notice These Partnerships!

“In short, Presidio of Monterey express bus service is a win-win for the entire Monterey Peninsula. MST hired additional employees to handle the increased traffic when most local businesses were laying off. We get more jobs, less greenhouse gases, and less parking demands.”

Col. Darcy A. Brewer

Former Garrison Commander, Presidio of Monterey



Be Aware ...

The transit benefit \$240 cap limit is dependent upon Congress passing legislation extend the benefit beyond December 2013.

In 2012 the benefit was allowed to lapse for 9 months.

Do you know where your Congressman stands on this issue?

Find out more at: <http://commuterbenefitsworkforus.com/>

U.S. ARMY
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