



## Features

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### ***Tune in to Your City, Now on Weekends***

It's reality TV ... your government working for you. Now on weekends on cable Ch. 25, tune in for Monterey City Council meetings and other TV shows about local City programs and activities.

#### ***City TV Weekly Schedules***

[SEE NEW SCHEDULE](#) as of April, 2006



- **City Council meetings** air live the first and third Tuesday of each month at 4 and 7 p.m. Rebroadcasts air between meetings on Tuesday and Thursday at 4 and 7 p.m.; and on Saturday at 10 a.m. and Sunday at 2 p.m., without break.
- **City Council Study Sessions**, when held, air live the fourth Wednesday of each month at 4 p.m. Rebroadcasts air the following Monday at 7 p.m.

Other City TV shows such as Eye on Monterey feature in-depth interviews with community members and City staff about programs and projects. Our news show Monterey up to date highlights topics coming before the City Council and also offers regular shows on history and books.

- **Eye on Monterey** airs Tuesday and Thursday at 6 p.m.; and Wednesday, Friday, Saturday and Sunday at 9 a.m.; and again on Sunday at 1 p.m.
- **Monterey up to date** airs on the half hour, right after Eye on Monterey.

#### ***Watch it on the Web***

City Council meetings are also streamed live online and are accessible from the City's Web site. Plans are in the works to archive past meetings as well as City TV shows on the Web for on-demand viewing. Visit [http://www.monterey.org/tv/video\\_on\\_demand.html](http://www.monterey.org/tv/video_on_demand.html) for content details.

#### ***More Communications Advancements***

Technology changes in the telecommunications industry and enhancements to City capabilities have expanded outreach and accessibility opportunities community wide.

For example, residents now have the ability to air TV shows on local public access station Ch. 24. And community forums and lectures can be cablecast live from many community locations.

More details about these and other communications initiatives at the City are described in the next article below.

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### ***Stay Informed, Participate Via TV, Internet Avenues***

One of the fastest ways to communicate today is via mass media – TV and the Web. Using our own City TV programs, Web site and fiber optic network, we can deliver updates quickly and furnish info efficiently. We save money and don't depend solely on outside media resources.

***How does communications technology benefit the community?***

- **Monterey City Council meetings cablecast live on local cable Ch. 25.**

Rebroadcasts now air on weekends as well as weekdays. Meetings are also shown live on the Web. (See cover story for TV program schedule and Web site info.)

- **City TV shows such as Eye on Monterey and Monterey up to date.**

City programs showcase services and programs that support the quality of life in our community.

We talk with City leaders and community members about current topics and let you know how you can participate in the decision-making process.

- **Video on demand services.**

Soon we plan to provide archived City TV programming at the click of a button, on the Web. Visit [http://www.monterey.org/tv/video\\_on\\_demand.html](http://www.monterey.org/tv/video_on_demand.html) for archived content to date. Featured shows will include City Council meetings and other ongoing TV programs discussing Monterey's history, budget, health and safety and housing and traffic.

- **Institutional Network (I-Net) connects City facilities and other partner agencies.**

The City's fiber optic communications network provides two-way data streaming capabilities throughout the community.

The I-Net boasts Internet access, inter-agency network connections, videoconferencing and the potential for telephone service. Using the I-Net, we can cablecast events live from City buildings, as well as many educational facilities and school district sites. That means we can deliver public forums, special events and lectures right to your home.

The I-Net also provides the ability to deliver individualized training courses or other specialty programs to specific departments or agencies.

All of this comes at a cost that is less than what we paid previously for network services.

- **Public access TV programs and video training opportunities.**

Community members can create and air their own TV shows at Access Monterey Peninsula (AMP), a local nonprofit media center.

The City contracts with AMP to manage our public access TV station, cable Ch. 24.

AMP trains community members and nonprofits in TV and video production and provides video equipment for check out.

*For more info on communications technologies, including the Web site and cable TV programs, see the cover article or call the City Manager's Office at 646.3760 ([cohn@ci.monterey.ca.us](mailto:cohn@ci.monterey.ca.us)).*

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## ***Challenges Exist for Ongoing Efforts to Retain Military***

### ***Background***

*We have worked closely with our military communities and the federal government over the years to maintain the military presence on the Peninsula, preserving existing resources and economic stimulus. However, we have experienced our share of difficulties.*

*In 1991, Fort Ord was closed as part of the Military Base Realignment and Closure (BRAC) rounds. Two years later, in 1993, the Defense Language Institute Foreign Language Center was considered for relocation. Fortunately during the 1995 base closure round, none of the region's military assets were seriously considered for closure or transfer.*

At the federal level, the process is already underway to identify the military bases that will close in fall 2005, as part of the current Military Base Realignment and Closure (BRAC) round. One quarter of the nation's military installations will close, according to current Department of Defense (DoD) projections. That figure equals the total number of bases that were affected in all four previous BRAC rounds.

Needless to say, all of the "easier" BRAC decisions were made earlier, and our region's installations, along with those elsewhere, will again be reviewed very closely for their military value and cost-effectiveness.

The military communities in Monterey are vital economic components – combined they provide nearly 10,000 jobs and some \$1 billion each year in direct spending.

In addition, many are major anchors in the higher education and research leg of our regional economy. These anchors include, but are not limited to, the Naval Postgraduate School, Defense Language Institute Foreign Language Center & Presidio of Monterey and Fleet Numerical Meteorology and Oceanography Center.

Even though there have been "breaks" in the military's base closure process through the years, the City's efforts to retain our military communities never cease. We work with the local military to help them reduce operating costs; and we also partner with local organizations and institutions on projects that add value to the military operations in and around Monterey. These efforts will continue as the next BRAC round heats up, and beyond.

*To learn more about Monterey's military affairs program, please contact the City Manager's Office at 646.3760 ([cohn@ci.monterey.ca.us](mailto:cohn@ci.monterey.ca.us)).*

### **Parks Afford Unique, Quality Play Areas**

Our 36 parks come in all shapes and sizes... from our largest 52-acre Veteran's Memorial Park and the 3-mile Monterey Bay Coastal/Recreation Trail to very small spaces like Frances Elkins Park (next to the Monterey Art Museum), Jacobsen Park (across from Safeway on Munras) and the Spray Avenue Tot Lot (in Del Monte Beach).

Take a look around your neighborhood and see what's near.

We boast some 22 play areas, including the popular Dennis the Menace playground.

Most of the play equipment, like that of Casanova Oak Knoll Park (pictured), has been replaced at least once in the last 15 years to keep up with general wear and tear and meet State safety requirements.

We've transitioned from industrial strength galvanized pipe to the timber equipment of the 1980s and onto the colorful metal and recycled plastic equipment that is popular today.

#### ***What's changed on the playground?***

Today's playgrounds have more space; all equipment is farther apart. Swings and slides are generally lower and merry-go-rounds and teeter-totters have disappeared.

We even have equipment geared for specific age groups. Instead of sand, we see wood fiber and poured-in-place rubber.

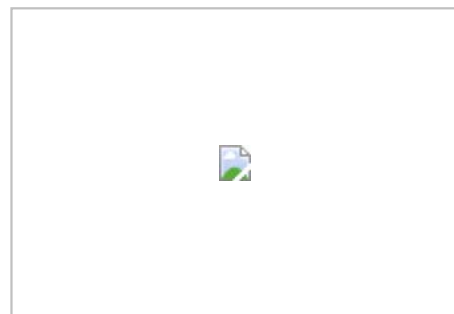
#### ***How do we pay for needed upgrades?***

Routine maintenance is covered with general operating funds. Major upgrades such as walkway, lighting, fencing and play equipment replacements are usually funded by grants and the Neighborhood Improvement Program (NIP). The average replacement cost for play equipment is about \$40,000 per park.

*For park locations, visit [www.monterey.org/parks](http://www.monterey.org/parks).*

### **Take the Trolley**

*Catch the WAVE* – the new trolley wave. This summer Monterey-Salinas Transit (MST) trolleys have joined the Waterfront Area Visitor Express (WAVE) fleet, transporting residents and visitors alike to popular destinations in downtown and along the waterfront.



WAVE shuttles and MST trolleys are free and operate from Memorial Day weekend thru Labor Day. The new trolleys were purchased through a partnership with MST.

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## ***In the News***

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### ***Council to Consider Environmental Impacts of Modified Public Service Center***

#### ***Background***

*During the past couple of years, we have evaluated plans to build a one-stop Public Service Center to consolidate related City services. Many of our offices are located in crowded, dilapidated bungalows scattered around the community.*

*An upgraded Civic Center would improve customer service levels and staff coordination. In summer 2002, a conceptual design for a two-story building proposed for the corner of Madison and Van Buren streets was approved. Additional community input and changes in the economy led to a re-evaluation of the project.*

*In fall 2003, a modified, scaled-down design was approved. This new proposal reduces the building size by 25% and decreases costs by some 20% and proposes two separate structures. It also retains more Cypress trees and allows for more parking. In late spring 2004, a report on how the modified project will affect the surrounding neighborhood was distributed for public review.*

Community feedback has been gathered on the modified design and neighborhood impacts of the proposed Public Service Center.

This spring the draft Environmental Impact Report (EIR) became available for public review, and we are now preparing responses to the issues that were generated.

Depending on the number of public comments on the draft EIR (at press time, the review period was still open), a final report is scheduled to be ready in July.

The Final EIR will go before various boards and commissions for public review, and the City Council is expected to consider the document in August.

*For more info, visit the City online at [www.monterey.org/civiccenter](http://www.monterey.org/civiccenter).*

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### ***Community Welcomes New Library Director***

The journey from book shelfer to library director is a dream come true for Kim Bui-Burton.

"I have been a library supporter for over 30 years," says Bui-Burton, newly appointed Monterey Public Library Director, "and this is the fulfillment of my dream job."

Bui-Burton first worked as a book shelfer with the Library during her student days at Monterey High School. She also worked in Youth Services as a library assistant in the early 1990s before leaving to complete her master of library and information science degree. Bui-Burton returned to the City as the readers services manager in 1998. Kim Bui-Burton was appointed in April to the position of library director, replacing Paula Simpson, who left the City in March to manage library services in the City of Palo Alto.

*Meet your new library director. Join Kim Bui-Burton for coffee at the Library on Sun., July 25 at*



2 p.m. or Mon., July 26 at 7 p.m. She wants to hear your ideas about library service!

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## **ON EDUCATION -**

### **Cooperative Efforts Support Schools Within Legal Limits**

#### **Background**

*Education is key to a healthy, vital community. To that end, the City has supported the Monterey Peninsula School District (MPUSD) in a variety of ways throughout the years. MPUSD serves the cities of Del Rey Oaks, Marina, Monterey, Sand City and Seaside, as well as portions of Monterey County. It is a separate organization governed by a voter-elected board.*

*The City is committed to the success of our youth and MPUSD. However, it is inappropriate, and illegal, to simply bail the District out of its fiscal crisis.*

Monterey has invested more than \$875,000 in developing partnerships with MPUSD. These resources have improved campuses for shared community use; helped maintain athletic fields; granted use of City athletic facilities for no charge; and installed a fiber optic institutional network that will save MPUSD hundreds of thousands of dollars in equipment and telecommunications costs.

In addition, the City funds services, including afterschool programs at school sites (pictured above); Monterey Public Library programs geared for school-age children; as well as the Homework Pals, Youth Diversion and School Resource Officer activities. Library cards are also provided free to nonresident students and teachers through a City/MPUSD contract.

Process for school district restructuring Community discussions continue on the potential reorganization of MPUSD. If pursued, any proposed changes would involve an extensive, lengthy process – analysis, environmental review, public hearings and an election.

At this juncture, it would not be appropriate for the City to become involved in an active discussion to reorganize MPUSD. However, to help address community questions, we hosted a town hall meeting in late spring (cablecast on Ch. 25) with Monterey County Office of Education administration staff.

Collaborations among the City, MPUSD and others are ongoing in order to ensure the highest quality education opportunities for our youth.

For more details, call the City Manager's Office at 646.3760 ([cohn@ci.monterey.ca.us](mailto:cohn@ci.monterey.ca.us)).

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## **PROJECTS UPDATES -**

### **Commercial Construction Projects Bring Car Dealership, New Gas Station**

#### **Background**

- **Former Tynan Lumber site on corner of Franklin Street and Camino El Estero –**

An Infiniti car dealership has been approved for development on this property and is scheduled to be completed later this year.

During design review, we paid special attention to the side of the project that faces Lake El Estero to ensure that it fits in appropriately with the area's existing ambience. Look for construction there this summer.

The City considered purchasing the land for affordable housing, however, there were not enough water credits assigned to the site to move forward. As a result, it was sold for commercial use.

- **Cypress Center on North Fremont at Casanova Avenue –**

The 24-hour Chevron gas station with mini-mart and new two-story office/retail building are going in on North Fremont. This project, which sits between the existing Safeway and Ralph's grocery stores, has received design approvals for this portion of the development. Construction is underway and is scheduled to be completed in early 2005. A restaurant,

subject to design approval, is also scheduled to be built on the property; however, a specific restaurant has not yet been selected.

For more info on any of these or other planning projects, check with the Planning Division at 646.3885 or send an email [fell@ci.monterey.ca.us](mailto:fell@ci.monterey.ca.us).

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### **Water Allocations Dry, Waiting Lists Available**

Currently, there is no water available for new development or remodels. However, if your project requires more water, it can still be submitted and go through the review process for consideration and possible placement on the City's water waiting list.

Due to the lack of water, we maintain three water waiting lists for construction projects. The following categories have been established: 1) new residential; 2) residential remodel; and 3) commercial/industrial. The waiting list is set on a first-come first-serve basis.

The Monterey Peninsula Water Management District (MPWMD) does allow single-family residences on single parcels to have two full baths. If you are remodeling and adding a second full bath, you won't necessarily need to be put on the City's waiting list to secure extra water credits before applying for a water permit with MPWMD.

MPWMD is also considering accepting certain "water credits" that may result in some water coming to the City in the future. Stay tuned to the Web and future City Focus issues for updates.

For more info, visit [www.monterey.org/commdevelop](http://www.monterey.org/commdevelop) or call the Planning Division at 646.3885 ([rerig@ci.monterey.ca.us](mailto:rerig@ci.monterey.ca.us)).

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### **General Plan Update Nears Final Review Stages**

#### **Background**

*Monterey's General Plan, which guides growth and development within the City limits, has been undergoing review for the past couple of years and an updated plan has been crafted.*

*The various goals, policies and programs address housing, transportation, social and economic issues, public facilities and land use planning.*

*A report analyzing how the updates and proposals will affect the general community was developed and circulated for public review this past spring.*

*Public comments on the Environmental Impact Report (EIR) have been collected and responses have been drafted. The EIR was scheduled to be completed in June. The General Plan goes through a major revision about every 20 years.*

Update of the General Plan is almost complete and the draft planning strategy is scheduled to be considered by the City Council later this summer.

A number of key policies and programs are outlined in the updated proposal. Among them are "mixed-use neighborhoods" slated for major commercial areas. The plan is to concentrate Monterey's future residential growth in these business districts, in combination with commercial development to avoid significant impacts to neighborhoods. An example of this type of mixed-use housing project can be found at the corner of Prescott and Lighthouse avenues, on the former Dream Theater site (pictured above). Other significant policies in the plan address water issues and transportation in the mixed-use areas.

Visit [www.monterey.org/boards](http://www.monterey.org/boards) for meeting info and other updates or call 646.3885 ([fell@ci.monterey.ca.us](mailto:fell@ci.monterey.ca.us)).

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### **Traffic Upgrades Proposed for Highway 68, Ragsdale**

Access in and out of Ryan Ranch Business Park will be smoother and safer thanks to the new traffic signal and lane expansion scheduled for Ragsdale Drive and Highway 68.



A dedicated left-turn signal would ease ingress, and a right-turn signal would assist with egress. Highway 68 would be expanded to two lanes in each direction from Ragsdale Drive through the intersection at Canyon Del Rey. Telephone lines will also be placed underground to make the corridor more scenic. Construction on the project is scheduled to begin once property transfers are complete and utility lines are relocated.

For traffic updates, visit [www.monterey.org/traffic](http://www.monterey.org/traffic).

## ***Pals Devote Time to Homework Help***

It's 2:30 p.m. and kids are pulling out their books at afterschool programs in elementary schools and recreation centers all around the City.

It's time to do homework and Homework Pals are ready to help.

Homework Pals are volunteers who listen to children and give them undivided attention. Pals strive to understand student questions and find ways to answer them.

"One of the most important things Pals do is help kids tackle homework that sometimes seems overwhelming at the end of the day," says Homework Pal Leona Smith, a four-year veteran. "We can help children know they can find answers on their own."

Rookie Pal Harvey Brodsky found that his first year was very rewarding.

"This work enriches my life and puts it in perspective. It shows me what's really important. And it's fun."

Pals are community members who care about children and work to help them succeed in school. To become a Homework Pal and volunteer two hours a week during the school year, call Homework Pals Coord. Dina Stansbury at 646.5604 or send an email to [stansbur@ci.monterey.ca.us](mailto:stansbur@ci.monterey.ca.us). The next Homework Pals' orientation is scheduled for August.

For additional volunteer opportunities, see article below.

## ***Get Them While They're Hot - Volunteer Positions***



- **Born to Read – Assist children's librarians with storytimes twice each month** as part of the Monterey Public Library's Born to Read program. Participants must enjoy parents, babies and believe reading aloud to infants is important!
- **July 4 Parade** – Support the City's annual July 4 parade through traffic control or parade promotion.
- **July 5 Beach Clean-up** – Take part in transforming Monterey Beach after the "party" and restoring it to its natural state.
- **Parks and Gardens** – Maintain flowers and foliage (pictured) around the City on Tuesday mornings. Join the VIPs, aka Volunteers in Parks.
- **Law Library** – Help update and organize legal documents in the City Attorney's Office.

To learn more or to volunteer, visit [www.monterey.org/volunteer](http://www.monterey.org/volunteer) or call the City's Community Resources Coordinator Tish Sammon at 646.3719 ([sammon@ci.monterey.ca.us](mailto:sammon@ci.monterey.ca.us)).

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## ***ABOUT YOUTH...***

### ***Student Volunteers Care for Local Creek***



Some of the youngest City volunteers are doing their part to protect the marine environment! For almost a year, a dedicated group of 24 fourth graders has been monitoring the water quality of their local stream, which the students have named "Dolphin Brook."

Twice a month the class from the International School of Monterey measures pH, air and water temperature, turbidity and dissolved oxygen; makes visual observations of the creek; and picks up trash and records the data. The collected info is then discussed with the entire class.

Dolphin Brook flows into the City's storm drain system and from there into Monterey Bay. By collecting data upstream, these young volunteers are

making a valuable contribution to help us learn more about the health of the watershed.

Urban runoff is one of the leading sources of coastal water pollution. When rainwater flows over streets and into the storm drains, it often carries debris and pollutants into our local creeks and storm drains, which lead to the Bay. Storm drains are not connected to sewage treatment plants. These pollutants can include motor oil, antifreeze, paints, fertilizers, pesticides, pet waste, detergents and trash.

*For more info on urban runoff and storm drain pollution, see page 10 or call the City's Stormwater Program Coordinator Jennifer Gonzalez at 646.3920 ([jgonzale@ci.monterey.ca.us](mailto:jgonzale@ci.monterey.ca.us)).*

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### **Fire Sprinklers Required for all New Construction**

Automatic fire sprinklers must now be installed in all new buildings and some remodels within the City limits.

The new law, adopted this spring, is designed to help keep our community more fire safe.

A sprinkler system must be included during a remodel when additions, alterations or repairs over a one-year period entail the removal or replacement of 50% or more of the linear length of existing walls (interior plus exterior). However, an automatic sprinkler system is not required when a house is less than 1500 square feet, and the changes do not increase the total square footage of the home to more than 1500 square feet or add a second story onto the building.

*For more info about the new fire sprinkler law, call the Monterey Fire Dept. at 646.3900 ([rodewald@ci.monterey.ca.us](mailto:rodewald@ci.monterey.ca.us)).*

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### **Launch Ramp More User Friendly**

Expansion of the Landfill Launch Ramp near San Carlos Beach Park marches forward.

The project includes removing the center boarding float and then building two much longer staging floats on both sides of the ramp.

This will substantially increase the waiting area for boats, creating a place where vessels can be tied while users retrieve trailers or other provisions.

In the project's second phase, a very long wheelchair accessible ramp will be constructed. The ramp will end at a very wide and stable float to make it easier for the physically challenged to board vessels. The project is scheduled for completion in summer 2004.

Future plans call for installing a lift device on the wide, stable float for picking up people in wheelchairs and placing them into certain types of vessels.

*For more info, call the Harbor-master's Office at 646.3950 ([scheibla@ci.monterey.ca.us](mailto:scheibla@ci.monterey.ca.us)).*

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### **BODY & MIND**

#### **Take Small Steps**

Quality of life. We enjoy living on the Peninsula because of our quality of life.

The challenge for many is to place our "quality of life" ahead of the other demands and challenges.

Take “Joe” for example. Joe has three kids and works two jobs. His wife also works, and between them, they earn enough to get by.

Joe used to be in great shape, playing sports, cycling and hiking; however he just doesn't have the time anymore. Twenty years ago, Joe had a 30-inch waistline but now wears 40-plus comfortable fit jeans. Once Joe could bench press more than 300 lbs., but his chronically sore back prevents him from lifting much these days.

Joe has fallen victim to the lifestyle pattern that now affects many Americans. Poor diet, an overabundance of fast food or prepared food and physical inactivity have made obesity an epidemic.

Some 400,000 deaths in 2000, a 33% increase from 1990, were caused by poor diet and physical inactivity, according to a study released this spring by the Federal Centers for Disease Control and Prevention ([www.cdc.gov](http://www.cdc.gov)).

Within the next year, physical inactivity and poor nutrition could become the leading cause of death, surpassing tobacco. National medical spending on obesity each year is nearly \$50 billion.

However, you can take small steps, now, to improve your “quality of life” and reverse the trends. Use the stairs instead of an elevator or take a walk instead of watching TV.

A new interactive Web site, hosted by the federal government, [www.smallstep.gov](http://www.smallstep.gov), encourages Americans to make small activity and dietary changes

***Some key strategies for success:***

- Eat a healthy diet that includes fruits, vegetables and whole grains – and control portion sizes.
- Get physically active at least five times a week, for 30 minutes or more.
- Avoid tobacco and illegal drugs and use alcohol moderately, if at all.

Like our friend “Joe,” we have to make the commitment to walk more, play with our kids more, exercise regularly and watch what we eat.

With all our daily commitments, we might not train like an athlete, but to preserve our quality of life, we must take the small steps.

The Monterey Sports Center features a staff of physical therapists, trainers and fitness professionals who can advise on training and exercise routines.

*For more info, call the fitness department at 646.3495 or visit [www.monterey.org/sportscenter](http://www.monterey.org/sportscenter) .*

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## ***At the Library -***

### ***Coffee's Brewing at the Terrace Café***

Now open, the Terrace Café at the Monterey Public Library. Enjoy coffee, juices and baked goods while overlooking the treetops of Hartnell Gulch.

You can read a new book or peruse your favorite magazine, and take in the view from the upstairs outdoor seating area. The 1000-square-foot space was refurbished with funds from the Neighborhood Improvement Program (NIP).

*For more info, call Library Special Services Coordinator Jeanne McCombs at 646.3949 ([mccombs@ci.monterey.ca.us](mailto:mccombs@ci.monterey.ca.us)).*

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cable  
Ch. 25

CITY TV

**City Council Meetings:**

**LIVE** first and third  
Tuesdays, 4 and 7 p.m.  
Re-cablecast  
Thursdays, 4 and 7 p.m.

**Eye on Monterey:**

Tuesdays and Thursdays, 6 p.m.  
Wednesdays and Fridays, 9 a.m.

**Monterey up to date:**

Tuesdays and Thursdays, 6:30 p.m.  
Wednesdays and Fridays, 9:30 a.m.

*Missed the LIVE City Council meeting on cable Ch. 25?*

*Catch rebroadcasts on Tuesdays and Thursdays at 4 and 7 p.m. between meetings. Or check out a VHS tape copy from the Monterey Public Library.*

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## ***City Briefs***

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[Parking Permits Sold on 12-Month Cycle](#) | [Legal Beagle](#)

### ***FOCUS ON TREES -***

#### ***Tree City USA, 23 Years and Counting***

Monterey's urban forest contributes greatly to our quality of life. And because of our commitment to maintaining the flora and fauna, we continue to be a Tree City USA by exceeding the National Arbor Day Foundation standards. To meet the Foundation qualifications, a community must have a board or department that oversees tree issues; a tree ordinance; a comprehensive community forestry program; and an Arbor Day observance. "Trees have long been recognized for their beauty. At the same time, those trees conserve energy, help clean the air, protect rivers and streams and provide a home for wildlife in our towns and cities," says John Rosenow, National Arbor Day Foundation president.

#### ***Caring Acts Seen 'Round Community***

Thanks for daring to care. People from all around the Peninsula met the challenge this past spring as part of Community of Caring Monterey Peninsula's Dare to Care Day.

More than 2000 students, staff and teachers took the time to care for their community.

Another 250 participants gave time on their own or as part of a business, nonprofit or government agency.

Community members cleaned up parks and planted seedlings, foliage and trees. Some created and shared cards with those in hospice care, and others took flowers to seniors and donated children's books.

Dare to Care Day was a chance for individuals and organizations to stand up and be counted for making a difference around the Peninsula. The event, produced in collaboration with the City, was dedicated to the memory of the late Councilmember Ruth Vreeland and her passion for kids and community.

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#### ***Parking Permits Sold on 12-Month Cycle***

Enhancements to the "two hours free" resident parking program mean big value.

As of July 1, residents and active military personnel can purchase resident parking permits that will be valid on a "rolling year" 12-month basis. Previously permits were valid for a calendar year, January thru December. Permits cost \$10 and grant two hours of free parking (per stay) in these key parking facilities when an attendant is present:

- West Custom House Garage, 340 Tyler Street
- The Waterfront Attendant Lot, adjacent to
- Fisherman's Wharf
- Cannery Row Garage, Foam Street
- Cannery Row Lot #7, David Avenue between Foam and Wave streets

For more info, call the Parking Office at 646.3953 or visit [www.monterey.org/parking](http://www.monterey.org/parking)

**LEGAL BEAGLE -****Access to Public Records, Protection of Personal Privacy Must be Weighed**

The right of access to information is a fundamental liberty. Along with the right to know, there is a competing but equally important right to personal privacy. Government agencies often have access to material that, if disclosed, could threaten reputations, careers and even lives.

The California Public Records Act attempts to balance these two divergent interests. The act requires government agencies to release any and all public information as requested with a few important exceptions. According to the law, it is illegal to reveal certain items, including trade secrets, personal financial data and home addresses of police officers.

In addition, it is unlawful to release records if the public interest is best served by keeping the material private.

City public records requests should be submitted in writing to the City Clerk's Office.

The City Clerk maintains copies of all City ordinances, resolutions and other records dating back to the City's origins.

Community members can browse through files of interest and obtain copies of documents for a nominal fee.

If there is a question as to the confidentiality of a particular document, the request will be forwarded to the City Attorney's Office for review.

*For more info on the Public Records Act, call the City Attorney's Office at 646.3915 or send an email [conners@ci.monterey.ca.us](mailto:conners@ci.monterey.ca.us)*

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## ***For History Buffs Only...***

### ***Archival Collections Searchable in Library Catalog***

Discovering historical community treasures and unique facts is easier than ever at the Monterey Public Library.

Maybe it's Ed Ricketts' Division of Fish and Game permit, which granted permission to send "the boys" out frog collecting as described in Cannery Row. Or you might be interested in the County jail register from 1850 to 1872, noting prisoners who "broke jail" and a few who were hanged by outraged citizens.

There's even a scrapbook on a 1930s movement to transfer the state capital to Monterey, which stimulated much local interest along with blunt rejections from the Legislature.

These and hundreds of other manuscripts, letters, maps, photos and archival collections are now being listed in the Library catalog. Thanks to a grant from the Doud Fund of the Community Foundation for Monterey County, information on these unique resources will be accessible, including historical and biographical notes for students and researchers.

Some of the new catalog pages will soon be linked to digital images, including photos. To search the catalog, browse [www.monterey.org/library](http://www.monterey.org/library) and click on "Search the Catalog."

*For more info call Assistant Library Director Doug Holtzman at 646.3745 ([holtzman@ci.monterey.ca.us](mailto:holtzman@ci.monterey.ca.us)).*

### ***Historic Preservation Efforts Gain Strength in Cannery Row***

Everyone benefits – especially the community – from the newly created conservation district in Cannery Row, says the City's Historic Preservation Commission Chair John Castagna. "Establishment of the Cannery Row Conservation District and implementation of the guidelines will facilitate the process for property owners in obtaining design approval," says Castagna, "while ensuring that historic priorities are respected."



#### ***What is a conservation district?***

A conservation district is a geographically defined area that works to harmoniously combine historic resources and modern developments. Design guidelines are created to address both historic resources and new construction.

#### ***Defining the conservation district in Cannery Row***

The district, which was approved this spring, includes properties along Cannery Row and Wave Street and extends from the City limits at David Avenue to San Carlos Beach Park.

The design guidelines specify that additions larger than 5000 square feet; projects requiring multiple permits; and projects adjacent to historic resources will undergo a joint review by the Historic Preservation Commission and Architectural Review Committee. This joint review streamlines the overall process and, in turn, provides a history-based design review for the entire area.

*For more info, call Senior Planner Kimberly Cole at 646.3759 or send an email [cole@ci.monterey.ca.us](mailto:cole@ci.monterey.ca.us)*

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## Arts & Culture

### ***Japanese photographers exhibited in Monterey***

More than 50 photos taken by 18 different Japanese photographers were exhibited in Monterey this spring as part of a photograph exchange.

The photos depict the coastal city of Nanao, Japan, Monterey's Sister City. Earlier this year, photos from Monterey Peninsula artists were on display in Nanao.



Photo: Ryoshin Morimoto, Shelves of Rice Fields, color photograph

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## ***Odds and Ends***

[Tips for Enjoying Fireworks Show](#) | [Flag Flies High Over City](#)  
[City Seal Paints Monterey Picture](#) | [General Municipal Elections on Tap](#) | [Trash Talk](#)

### ***Tips for Enjoying Fireworks Show***

**SUNDAY, JULY 4**

**10 a.m. Kick-off Parade**, from Alvarado, up Del Monte Avenue and down Calle Principal to Jefferson Street.

**11 a.m. Big Little Backyard Bar-B-Que and Entertainment Extravaganza** in front of Colton Hall. Food for sale.

**9:15 p.m.** Fireworks Display off Wharf II.

#### ***Some tips for enjoying the celebration:***

- if driving, arrive and park by 3 p.m.
- park and walk from Monterey Peninsula College  
OR walk into the Lower Presidio Historic Park
- be patient and be prepared to stay downtown for  
one hour AFTER the fireworks are over
- follow ALL signs and detours, parking will be limited  
and traffic heavy
- individual fireworks are illegal on the beach and  
anywhere else in the City (punishable by \$500 fine)

For info, call the Fourth of July Hotline at 646-3427, or visit [www.monterey.org/four](http://www.monterey.org/four).

### ***Flag Flies High Over City***

The green and yellow City flag was officially adopted by the City Council on Jan. 18, 1977. It was designed based on two armorial bearings connected with the City's history, one Spanish and one American.

The first, represented in the first and fourth quarters (white) of the flag, is the shield of the Count of Monterrey, for whom the City was named in 1602.

The second, represented in the second and third quarters of the flag, is based on the City Seal. For info on the City Seal, see article below. [Click here](#) to view the City flag.

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### ***City Seal Paints Monterey Picture***

The Monterey City Seal was adopted more than a century ago by the City Common Council on April 10, 1850.

It had been designed earlier that same year by Lieutenant Alfred Sully, son of the celebrated American portrait painter, Thomas Sully. Alfred Sully was one of a small group of young U.S. Army officers stationed in Monterey that year.

The shield on the seal is green (as the City's environs are always green), and it describes the

City as being born separate from the ancient domain of the United States by a bandolier that crosses the shield.

The anchor, the sheaf, the horse and the bull show that the founders wanted commerce to play an important role in the City's future.

The rising sun expresses hope that Monterey will be a rising city.

The motto "Anda" means onward in Spanish and is symbolic of the spirit of Monterey, expressing the hope for continued growth.

To view color pictures of the seal, visit the City's Web site at <http://www.monterey.org/cityseal.html>.

## ***General Municipal Elections on Tap***

Reminder... the next General Election is Nov. 2, 2004.

Voters here will elect a mayor to a two-year term and three councilmembers (one two-year term and two four-year terms).

### ***Need to register?***

For citizens who are at least 18 years old, it's easy to register. Get a form, fill it out and send it in before the Oct. 18 deadline. Forms are available at the Monterey Public Library, the City Clerk's Office, the US Post Office, the Monterey County Elections Office and online at [www.ss.ca.gov/elections/elections.htm](http://www.ss.ca.gov/elections/elections.htm) Don't forget to re-register whenever you move.

### ***Going to run for local office?***

The nomination period for candidates who want to run for a local seat is July 12 thru Aug. 6.

For info on running for local office, call the [City Clerk's Office](http://www.monterey.org/cityclerk/guideline.html) at 646.3935 or view the 2004 City of Monterey Elections Guide on the Web at [www.monterey.org/cityclerk/guideline.html](http://www.monterey.org/cityclerk/guideline.html)

## ***TRASH TALK***

### ***Fill Time, Not Landfills this Summer***

Camping. Vacations. Family. Eating out.

It's summertime, but are you thinking about recycling? Here are some hints to help you produce less waste this summer:



- **Provide a clear plastic bag or marked container** for recycling cans and bottles and place it next to the trash bag. Have kids crush the containers and recycle them at the camp or picnic area or bring them home to recycle at a buyback center.  
If recycling is not offered where you are, ask the management company to begin offering it and stress how important it is.
- Instead of purchasing paper products (plates and cups), **give each person their own reusable plate and cup** with their name on it.
- **Serve drinks in bulk**, liter containers or even larger water jugs. Cans of soda or water are often left half full because we can't remember which one is ours or there was just too much to drink.
- **Buy food in bulk**. Send a clear message to manufacturers that you prefer to purchase items with less packaging.  
If your favorite products are over-packaged, write to the manufacturers and stress the importance of producing less waste.

News to know ... everyone pays a deposit of 4 cents per can of soda or bottle of water and 8 cents for larger containers. The costs add up quickly.



Get your money back by taking your containers to a buyback center. Centers are located behind Whole Foods Market in Monterey, at Costco in Sand City and at Nob Hill Foods and at Safeway on Forest Avenue in Pacific Grove.

Remember: Reduce waste by making earth-friendly choices when buying. Reuse what you do buy. When all else fails, RECYCLE!

Make a WORLD of difference starting this summer.

For more info or other recommendations, go online at [www.monterey.org/recycle](http://www.monterey.org/recycle) or call 646.5662.

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## Community Tips

[Practice Good Dog Etiquette](#) | [Safety Tips](#) | [Brochure Addresses Questions About Homeless NERT Neighborhoods Need You](#) | [Pressure Wash the Legal, Friendly Way](#)

### Practice Good Dog Etiquette

Your pal is waiting for you at the door! Do you have everything you need for your walk? Remember these three things: leashes, tags and bags.



- **Leashes**, the proper size and length to control your dog. Owners are subject to a \$100 fine if their dog is not on a leash. Extendable leashes are nice, but keep in mind, not everyone will be eager to meet and greet your dog. Practice good people manners.
- **Tags** (license and identification). A current City license is required for dogs 4 months and older. The fine for an unlicensed dog is \$100. A dog tag lists the animal's name, owner name, address and telephone number. Microchips that carry the same information are also an option. If your dog slips their collar and gets away from you, the microchip can help the animal control officer bring them home.
- **Bags** to pick up waste. If you forget to bring bags, "mutt mitt" dispensers are placed around Lake El Estero as well as along the Monterey Bay Coastal/Recreation Trail. Failure to pick up could cost you \$100.

For more info on animal issues in the City, call Animal Control Officer Cathi Cristobal at 646.3820 or send an email to [cristoba@ci.monterey.ca.us](mailto:cristoba@ci.monterey.ca.us)

### SAFETY TIPS-

#### Candles Can Spark a Tragedy

Candles are no longer just for the occasional dinner party; candles are a \$2.3-billion industry. Candles also cause fires.

Fire-related deaths due to candles have increased by more than 88% in the United States since 2001. Candles start nearly 32% of all fires each year. Nearly half of all candle-related fires start in the bedroom. Bedding items, such as mattresses, are the objects most likely to ignite first.

#### ***What can you do to prevent fires in your home and protect your family?***

Do not leave candles unattended.

And do not burn candles next to combustible material.

Practice the "Circle of Safety" when using candles: 1) use a saucer or candle holder; 2) never leave unattended; 3) keep at least one foot away from things that can burn; 4) always extinguish after use; and 5) keep out of the reach of children.

For more info on candle safety, call the Monterey Fire Dept. at 646.3900 or send an email to [rodewald@ci.monterey.ca.us](mailto:rodewald@ci.monterey.ca.us)

## **Brochure Addresses Questions About Homeless**

Get some basic information about the homeless community and learn techniques for avoiding problems and conflict when dealing with strangers, regardless of their appearance.

Pick up a copy of the City's new Dealing with the Homeless pamphlet, now available at the Monterey Police Dept. or online at [http://www.monterey.org/mpd/program\\_pages/homeless.html](http://www.monterey.org/mpd/program_pages/homeless.html)

The brochure was developed to meet the needs of local business leaders, who were seeking information and assistance in dealing with some specific problems and concerns related to the homeless community.

The material also includes recommendations for general crime prevention.

For more info or material on crime prevention topics, call the Police Department's Public Education Officer at 646.3819 ([costa@ci.monterey.ca.us](mailto:costa@ci.monterey.ca.us)).

## **NERT Neighborhoods Needs You**

Get trained to help take care of yourself and your neighbors during and after a disaster. Become a NERT volunteer. Neighborhood Emergency Response Team (NERT) classes are held quarterly.

The next classes are scheduled for fall:

- Sept. 4 and 11, Saturdays during the day
- Oct. 6 thru Nov. 10, on Wednesday evenings

To learn more, call the Monterey Fire Dept. at 646.3900 or visit [www.monterey.org/fire](http://www.monterey.org/fire).

## **Rain down the storm drain - Pressure Wash the Legal, Friendly Way**

Keeping our coastal waters, rivers and streams pollutant free is a full-time job. You can help by following some simple rules whenever you use a pressure washer.

When using soaps or detergents and the surrounding area is paved, use a water collection device that collects wash water and solids. A sump pump, wet vacuum or other device must be used to collect the runoff and loose materials. The collected runoff must be disposed of properly in the sanitary sewer.

If you aren't working with soap or detergents, wash runoff does not have to be collected, but it must be screened. Place a filter fabric or some other type of screen in the nearest stormwater catch basin to trap particles transported by the wash water. These particles must be collected and thrown in the garbage.

When pressure washing in a grassy area, runoff should be dispersed in thin, even layers to ensure that no erosion occurs. Remember, only clean water down the storm drain!

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